



Walk There Today Sponsorship  
**EVALUATION FORM**

Event name: \_\_\_\_\_  
Event Date: \_\_\_\_\_  
Event Location: \_\_\_\_\_  
Organising Group: \_\_\_\_\_

**Important: Your answers to these questions will be used by the Department of Transport's Walking and Access Unit. It is important for future sponsorship applications.**

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## **EVENT PARTICIPATION**

**1a. How many people participated in the event?** \_\_\_\_\_

**1b. Which target groups participated: (please tick)**

- Children up to 15 years
- Youth 15 to 22 years
- Indigenous Cultures
- Adult women
- Adult men
- Seniors
- People with disabilities
- Other: please describe: \_\_\_\_\_

**1c. Please indicate what percentage (%) of the participants were:**

School aged: \_\_\_\_\_ %  
Adult females: \_\_\_\_\_ %  
Adult males: \_\_\_\_\_ %



## PROMOTION

**2.a How did you promote the event / project? (please tick)**

- Promotional material
- Print advertising
- Radio advertising
- Newspaper articles
- Websites, email groups and list servers
- Other: please describe: \_\_\_\_\_

**2b. How did you promote the Walk There Today message? (please tick)**

- Walk There Today* signage
- Walk There Today* clothing and merchandise
- Walk There Today* logo acknowledgement\*\*
- Verbal acknowledgement / PA announcements
- Media: please describe: \_\_\_\_\_
- Website

\*\* Please attach copies of event advertisements / promotional material, press articles, photographs and letters of support to this evaluation.

## IMPROVEMENTS AND CONTINUITY

**3a. How could the event be improved?**

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**3b. Is this event likely to occur again? (please tick and detail on the line below)**

- Yes
- No



Government of **Western Australia**  
Department of **Transport**

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**Would you apply for the Walk There Today Sponsorship in the future?**

- Yes
- No

**THANK YOU FOR COMPLETING THIS EVALUATION!**

Please return the completed evaluation form to:

Email: [walking@transport.wa.gov.au](mailto:walking@transport.wa.gov.au) (FOR OFFICIAL USE ONLY)

Post: Walking Unit  
Department of Transport  
GPO Box C102  
PERTH, WA 6839  
Phone: 9216 8000

Fax: 9216 8497