

Introduction

Hello, my name is (...) from Patterson Market Research. We are conducting a brief Government survey of people in Exmouth to assess initial community attitudes towards the proposed expansion of Exmouth Harbour.

USE FLASHPOLL SCREENING RULES AND QUOTA GUIDELINES.

REINTRODUCE THEN:

Federal Privacy laws protect the confidentiality of any comments you make in relation to this survey. Your responses will be used solely for research purposes and while we prefer you to answer all questions in the survey, you do not have to.

Q1a. Can I firstly ask if you are aware of the proposal to extend Exmouth Harbour out to a new breakwater to accommodate the growing demand for harbour facilities?

YES	1
NO	2 >Q2
DON"T KNOW	90 >Q2

Q1b How did you learn about the harbour expansion proposal? DO NOT READ OUT – MULTIPLE RESPONSE OK

Local Newspaper	1
Government brochures/hand outs	2
Council meetings	3
From friends / family	4
Sports / fishing clubs	5
Real Estate	6
Other (Specify(87
Don't Know	90

Q2 PREAMBLE The Government is considering extending the harbour out to a new breakwater to expand its capacity to accept larger recreational and commercial vessels associated with the recreational fishing and diving industries, international tourism and the developing off-shore Oil & Gas industry.

Are you aware that the government plans to undertake some community consultation to listen to community opinions about the project?

YES	1
NO	2
DON"T KNOW	90

JOB # 8336 FINAL

Q3a To what extent do you or others within your household currently use the Harbour facilities? Would you say that you use the Harbour facilities READ OUT ROTATE DIRECTION

Not at all	1 >Q4
Rarely	2
Quite Often	3
Very Often	4
Don't Know	90

Q3b In what ways do you (or the HHold member) use the harbour?

MR

Fishing within the harbour	1
Launch/retrieve recreational boat	2
Launch retrieve commercial boat	3
Use Moorings	4
Other (specify)	87

Q3c From your experience in using the harbour would you say that the harbour facilities are: READ OUT ROTATE DIRECTION

Well up to the current level of usage	1
Sometimes inadequate	2
Often Inadequate	3
Constantly inadequate	4

Q4. The process of providing information to the community has only just begun, but from what you know or have heard so far. Are you generally in favour of or opposed to the concept of expanding the capacity of the Exmouth Harbour? Would you say that you are:

READ OUT SCALE – ROTATE DIRECTION.

Definitely in Favour	1
Tending to Favour	2
Neither one nor the other	3
Tending to Oppose	4
Definitely Opposed	5
Don't Know	90

Q4a Why do you say that?

ROTATE THE ORDER OF Q5 AND Q6

Q5. What can you see would be the main benefits of the harbour expansion?

REGISTERED COMPANY NAME A.C.N. 058 380 000 PTY. LTD. A.C.N. 058 380 000 ABN 81 058 380 000

Q6 And what negatives might there be? Do you have any concerns about the proposal?

Q7 To what extent do you agree or disagree with the following possible outcomes from an expanded harbour? For each statement can you please tell me if you (READ OUT SCALE ROTATE DIRECTION) with each: Do you think that if it proceeds, the expansion to the Harbour will:

READ OUT IN RANDOM ROTATED ORDER	Strong Disagree	Disagree	Neither One nor the other	Agree	Strong agree	Don't Know
Help the economic development of Exmouth	1	2	3	4	5	90
Create unacceptable environmental damage	1	2	3	4	5	90
Help create new industry opportunities	1	2	3	4	5	90
Improve harbour facilities for local people	1	2	3	4	5	90

Q7a NB For each SHADED response in Q7, ASK: Why do you say that?

-----DEMOGRAPHICS -----

Thank you for your comments. Before I go can I just check that we have a good cross section of the community:

Could you please tell me your age		(_			_)
	CODE SEX	MALE FEMALE	2	2	1

D1 Which of the following best describes your life stage: **READ OUT**

	SR
YOUNG SINGLE (17-24 yrs)	1
MIDDLE SINGLE (25-44 yrs)	2
MATURE SINGLE (45-64 yrs)	3
YOUNG COUPLE (<45yrs)	4
MATURE COUPLE (45yrs plus)	5
YOUNG PARENT (singles or couples with dependents, where oldest <13 yrs)	6
MATURE PARENT (singles or couples with dependents, where oldest >13 yrs)	7
EMPTY NESTER (couples 45-64 yrs with no dependents at home)	8
RETIREES (singles or couples 65+ yrs with no dependents at home)	9
REFUSED	89

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D2 How long have you lived in Exmouth?

(_____) YRS

*****STANDARD GROUP RECRUITMENT QUESTION*****

We often do another type of research where you actually get paid for your opinions. It takes the form of an informal discussion in a group of 8-10 people. If we want to conduct one or more sessions like that in Exmouth would you be interested in being invited along (This is not the same as the community consultation programme scheduled for June 10 - 11). If you are interested, and we have a group in Exmouth, one of our recruiters will give you a call and get some details.

Interested.....01 REFUSED / Not interested......90

Thank you for your time. That completes the actual survey, but in case my supervisor needs to check my work could I please have your name and a contact number. These details are only for our checking procedures. Apart from the checking process, you will not be contacted again after this survey, nor will your name be recorded on any database.

NAME	TELEPHONE NO
INTERVIEWER NAME	INT NO

I hereby certify that these interviews are accurate and complete, taken in accordance with my instructions and the ICC/ESOMAR international code.

INTERVIEWERS SIGNATURE

_____ DATE _____